***Course Outline***

***Photo And Video Journalism***

***Course Description***

This course, **Photo And Video Journalism** is designed for students with little or no background in **Journalism**. It provides an introductory idea of the key skills required to develop **Journalism Skills**. Our goal is to make students understand the current dynamics of the industry and how to copes up with the challenges out there, their key **features**, and their **contexts.**

***Goals of the Course***

The major objective of this course is to help students to develop and polishes the **Journalism** skills.

***Learning Outcomes***

Panash has pioneered the training and development with key courses focused at making the marketing more creative and that is why students love to join in. Each course is designed in a manner that is more practical in nature and targeted at creating key skills. ​

1. From our course you will have a definitive knowledge about creation as well as the execution of the idea that you may have for news.

2. In a short span you will have the knowledge of equivalent to a 6 months course because our course is more related to reporting and journalism and focused at execution of idea.

3. Our trainers have the knowledge of more than 15 years making them the perfect choice for a trainer of this course.

4. Step by Step trainings are as per the details of industry.

5. This course is more practical in nature and focused at sharpening the skill set. This course is to guide your way, it’s you that has to work toward the goal that you have.

***Number of Weeks:***

Number of Months **= 2**

Classes = **18+**

Per Class = **120 Min**

The content of the course is divided on weekly basis and the content of each week will be followed by the training for practical developments.

***Course Content***

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| **Introduction** |
| Introduction |
| What Is Your Motivation |
| How This Course Is Different |
| What Will Be Taught In The Course |
| What Is The Market Important of This Course |
| Internship And Job Opportunities |
| ​ |
| Course Registration, Fee Submission, Classes Schedule |
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| **Week 1 & 2** |
| Photography |
| Videography |
| Skill Set |
| Creativity |
| ​ |
| Assignment: Field Task |
|  |
| **Week 3 & 4** |
| Software Use |
| Creativity |
| B&A Implementation |
| ​ |
| ​ |
| Assignment: Submission of design work |
|  |
| **Week 5 & 6** |
| Hardware Use |
| Creativity |
| Use of equipment |
| Types |
| ​ |
| Assignment: Field Project |
|  |
| **Week 7 & 8** |
| Photojournalism |
| Videojournalism |
| ​ |
| Assignment: Final Project |
|  |
| **Final Test** |
| Topics And Domains |
| Procedures Will Be Highlighted Before |
| Time Limitation |
| Resources Limitation |
| ​ |
| Submission: Online And Offline Both |